

MARKETERS ROCK

AMERICAN EQUITY'S ROCK STAR CHALLENGE

The Marketer Rock Star Challenge is on!

Marketers can earn 25bps to be paid out by December 15 to add extra jingle in your pocket in time for holiday shopping. The top 5 marketers will receive a "Gold Record" trophy.

CHALLENGE RULES

- Challenge runs June 22 through November 22, 2020
- Eligible Producers:
 - Newly contracted American Equity producers as of 6/22/2020 that have not been active since 6/30/2019
 - Contracted American Equity producers with no new business since 1/1/2020
- Business must be paid and issued by November 22, 2020
- NMO Marketer must submit a form for each eligible producer for American Equity to track production
- Qualifying production on all American Equity Fixed Indexed Annuities
- Excludes: MYGA, SPIA, Internal Rollovers and additional premium in existing policies
- NMO Marketer must fill out a W-9 and you will receive a 1099 from American Equity

We appreciate all you do in helping to promote and educate producers on the American Equity products. Strong guaranteed income along with renewal rate integrity.

Who Will Top the Charts?

To participate, please submit the tracking form to:
MarketersRock@american-equity.com



American Equity Investment Life Insurance Company®
6000 Westown Pkwy, West Des Moines, IA 50266

www.american-equity.com • Call us at 888-221-1234

Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the FDIC.

01FMRC 06.22.20

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Complete one form for each agent being submitted under the challenge criteria.

Marketing Organization Name: _____

Marketer Name: _____

Agent Name: _____

American Equity Agent Number: _____

Date: _____

Please submit to MarketersRock@american-equity.com

For more information, please call us at 888-647-1371



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